



**MARKETING SERVICES**

# PROPOSAL

A person wearing a bright red jacket and dark pants is walking away from the camera on a paved path that leads towards a large, rugged mountain. The sky is overcast. The image is framed with green geometric lines and a dark grey hexagonal shape on the left side.

# **MARKETING FREEDOM AND SO MUCH MORE...**

**KK.**

We are able to offer Client's a marketing solution that compresses time, allowing you to focus on the high-value creative strategy that differentiates your business.

KEITH KALFAS' consulting and influence in developing and distributing content for your brand will be concentrated on the execution of

a single campaign or a combination of campaigns as detailed herein.

Our expertise as an Influencer Marketing service provider is backed up by years of data and millions of viewers. We will maximize your return on investment by utilizing our influencer marketing platform.

## Introduction

### About Keith

KEITH KALFAS is the most well known influencer in the green industry. He offers a unique marketing program tied directly to ROI with a focus on using SEO, social media, paid media, email, and PR to achieve results. Outside of running the day to day, Keith is a frequent speaker, and has written books that have helped thousands to escape their 9-5 positions and become financially independent.

As a great influencer in this industry, he is highly sought after to teach his methods learned from his humble beginnings until now. Keith is known as having the power to impact consumers' purchasing decisions because of his history, knowledge, and position with his 300,000+ followers.



### Influential Stats

Borepro eatquos debis dolorit intur, erio blantium reris vel es sape aut remporum haruntem doluptatur, volo ipsae.

# 110,000+

You Tube Followers

# 2,500+

Videos

# 40,000,000

Views

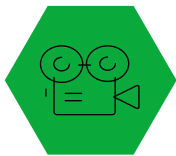
# 15,000+

Facebook Followers

# 3 Amazon Best Sellers



# What We Do Our Services.

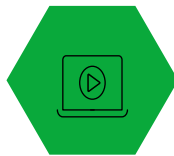


## COMMERCIALS

High quality filmed  
commercial style video  
with pro cinema res  
camera at 4k includes  
high end editing

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\$6,500



## SPONSORED VIDEOS

Vlog style video Edited  
and produced  
(i.e. product reviews  
walkthroughs,  
tours, etc.)

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\$2,500

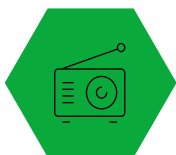


## SPONSORED POSTS

Podcasts and shout  
outs on Instagram  
(also shared to tiktok  
and Facebook)

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\$1,500



## SINGLE COMMERCIAL RADIO AD

The "Untrapped Podcast".  
(that hit #37 in the  
Entrepreneur Category) on  
Apple Podcasts 300,000  
downloads  
(New show every Monday)  
x1 - 30 second radio ad

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\$1,500 (season)

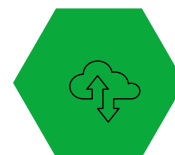


## BULK COMMERCIAL RADIO ADS

30 second radio  
ads every Monday  
32 shows

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\$2,500 flat fee



## SOCIAL MEDIA PACKAGES

Qty 2 each  
Super high quality  
Commercial level videos  
Standard quality videos  
Instagram Posts  
You Tube  
Twitter Posts  
Tiktok Posts  
Facebook Posts

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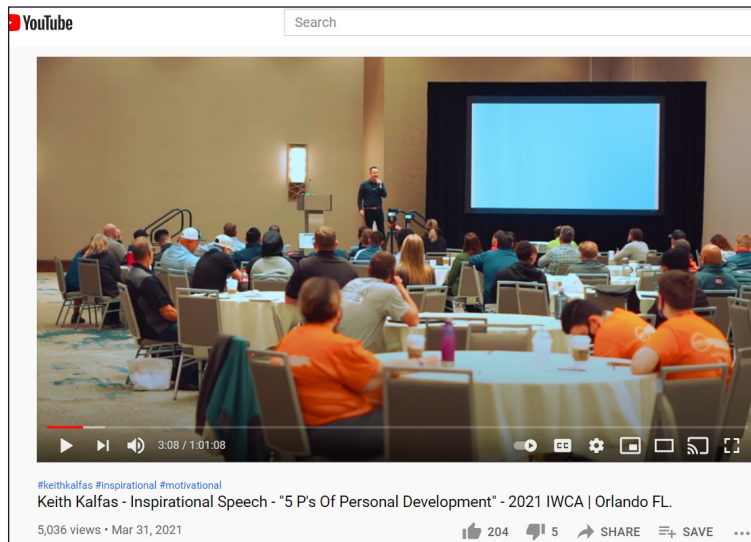
\$24,000

# Influential Marketing

## Our Work. Our Passion.

### About the Project

International Window Cleaning Association - IWCA Live Event



### 5K+ VIEWS

As a keynote speaker, KEITH KALFAS will help your business or organization see the most effective path to growth, including showing them an improved method of employee training, while inspiring a positive mindset for their business and workforce.



### INTERNATIONAL WINDOW CLEANING ASSOCIATION

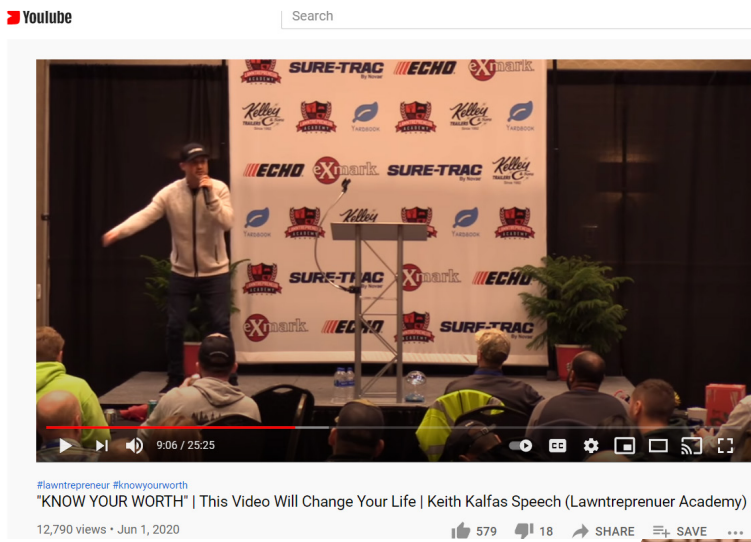
P.O. Box 2092 | Maryland Heights, MO 63043  
800.875.4922 (Call)  
314.239.3907 (Text)

# Influential Marketing

## Our Work. Our Passion.

### About the Project

#### Know Your Worth - Lawntreprenuer Academy



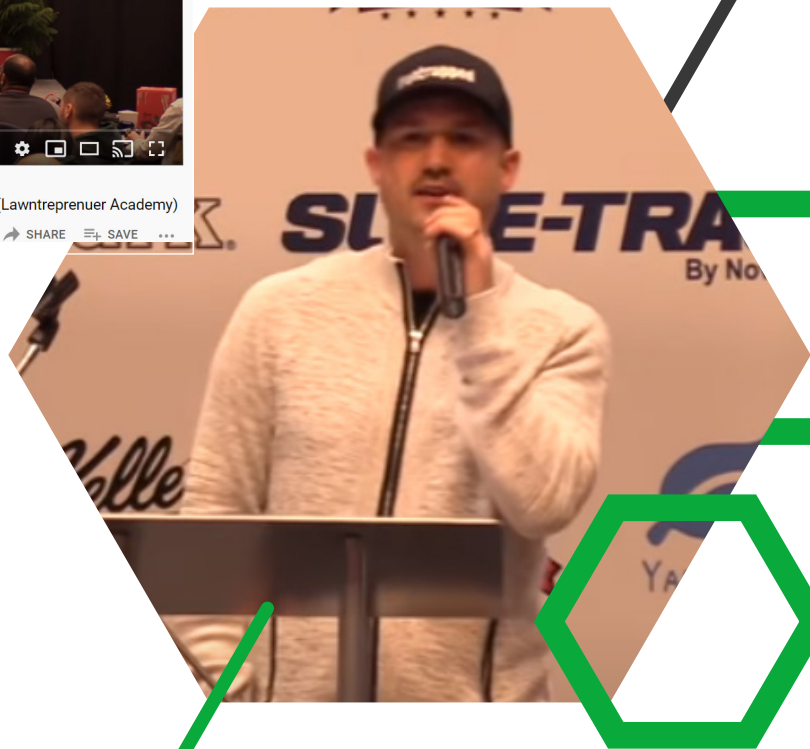
### 12K+ VIEWS

#### Video Comment Sampling

Thanks Keith. All makes sense. We are the architects of our destiny. I'm slowly pulling my way out of low prices. I know my worth and when it hits you it gives you confidence to push on and charge your worth!!!! You spoke from the heart there man. Greetings from Ireland.

Just started watching this, my hand is raised lol. Powerful man and the end was real.

Cutting Edge Lawn & Landscaping - This will sound cheap, but I had a Mowing customer ask for an estimate for a lawn... I told him \$75, he says... \$60 and you got it, see you Thursday..... so I replied, I appreciate the counter offer but I have to stick to \$75... without hesitation he says ok \$75 go for it... and just like that I had the kalfas moment... YEE DAWWG! LOLLL. Hey, felt good to stick to my guns and not just take what was being offered. Even though it was only \$75, for half hour of work it felt dang good to be respected in the end. Shook his hand, said he was super pleased and will take on our services. The only reason I didnt cave in was from all the vids Keith..



# Influential Marketing

## Our Work. Our Passion.

### About the Project

#### *How To Start a Landscaping Business: Without ANY Startup Money Kindle Edition*

**5.0 out of 5 stars Cover to cover in 1 sitting.**

**Verified Purchase**

**James D**

*The book is a very motivational book in which he shares real life experience about how he did it. It is not a book full of technical information about the legal side of it or the financial side but is a book about what you will probably face and how he got through it. You can tell this book wasn't written by someone who is just an analyst with no real world experience. You can feel the passion he has for his family, business, and you the reader from cover to cover.*

**5.0 out of 5 stars**

**Verified Purchase**

**Patrick M**

*Superb great book to the heart*

**5.0 out of 5 stars**

**Verified Purchase**

**Rusty E**

*Love the great information the author gave in the book!*

**5.0 out of 5 stars**

**Verified Purchase**

**Patrick E**

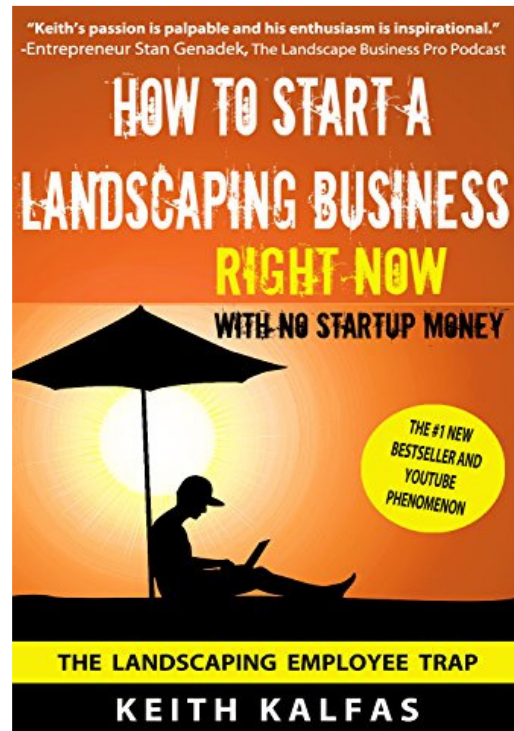
*Love this book it's perfect amazing and so helpful in some many ways. Love Keith can't wait for his next book.*

**5.0 out of 5 stars**

**Verified Purchase**

**Amazon Customer**

*I read this book as soon as I bought it. It's a great book. It covers everything you need to know when starting a landscaping company. I watch Keith on youtube and he is hilarious and I learn a lot. Go on youtube and go to the landscaping employee trap.*



### Best Selling Author

# Contract Insight

## Terms & Conditions.



### Production Terms & Conditions

The following materials and elements will be furnished by KEITH KALFAS as indicated:

Materials and services to be supplied. Except as otherwise specifically provided herein, KEITH KALFAS will supply all services and materials required for production of the commercial(s) named herein, including but not limited to, the following: production, technical and directional personnel, photography, sound recordings, studio facilities, locations, casting, wardrobe, animation, talent, screening facilities, and all editorial services necessary to complete and deliver to Client the commercial elements contracted for herein and/or the completed commercial(s), without any obligation on the part of Client, except for payment of the agreed-upon contract price stated on the face hereof, upon due performance by KEITH KALFAS.



### Payment System

In full consideration for Contractor's satisfactory performance of all terms and conditions of this agreement as well as all the rights granted herein, Contractor shall receive the total contract costs as listed above. Payment of said sums shall be conditioned upon delivery, approval and acceptance of the materials listed in Section V. above as well as delivery of appropriate documentation from all Subcontractors of work on the commercial(s) who would have the right to exercise a lien on materials produced hereunder, advising that they have received full payment for their work on the commercial(s).



### Guideliness & Warranty

You warrant that you have full right and power to enter into this Agreement. You further warrant that you will obtain and furnish to KEITH KALFAS prior to the delivery of the completed commercial(s), legal and effective written consents, waivers, releases, copyright assignments, patent and licenses, authorizations and other agreements in form and substance requested by KEITH KALFAS or approved by KEITH KALFAS covering all persons, work and materials used by you in connection with the commercial(s) (except persons, matter and materials supplied to you by KEITH KALFAS) to insure the right of the within-named client to free, unlimited and unrestricted broadcast exhibition and use in any way or place worldwide of said commercial(s) or any part thereof, without limitation, including, but not limited to the right to substitute, "double" and "dub" voices, acts, poses, sound effects by or with others in any language for any cast members either alone or in connection with other matter, in any media and by any means now known or hereafter devised, for any and all purposes including trade, publicity and advertising without limitation as to time, products use or otherwise, by KEITH KALFAS, its clients, sponsors, exhibitors, broadcasters and others authorized by KEITH KALFAS or the within named client, except with respect to limitations imposed by applicable union agreements. You warrant that the commercial(s) when delivered to Client's will be free and clear of any and all claims, liens, mortgages and any other encumbrances of any kind or character (except with respect to the scripts and materials furnished by Client and with respect to limitations imposed by applicable union agreements) and that the commercial(s) will not infringe upon the personal rights including civil rights or privacy, of any person or group, or violate any Federal, state or local law, ordinance or regulation.





**THANK YOU FOR  
YOUR BUSINESS**



**KEITH KALFAS**

13854 Lakeside Circle Suite #256  
Sterling Heights MI 48313

**WEBSITE**

<https://www.keithkalfas.com>



**FACEBOOK**

KEITH KALFAS @thelandscapingemployeetrapp



**PINTEREST**

@keithkalfas



**YOUTUBE CHANNEL**

<https://www.youtube.com/channel/UCH-j4z3gLGp-cjaCIKhzcstw>



**TWITTER**

@keithkalfas



**TIKTOK**

@keithkalfas